

FIG. 2

300

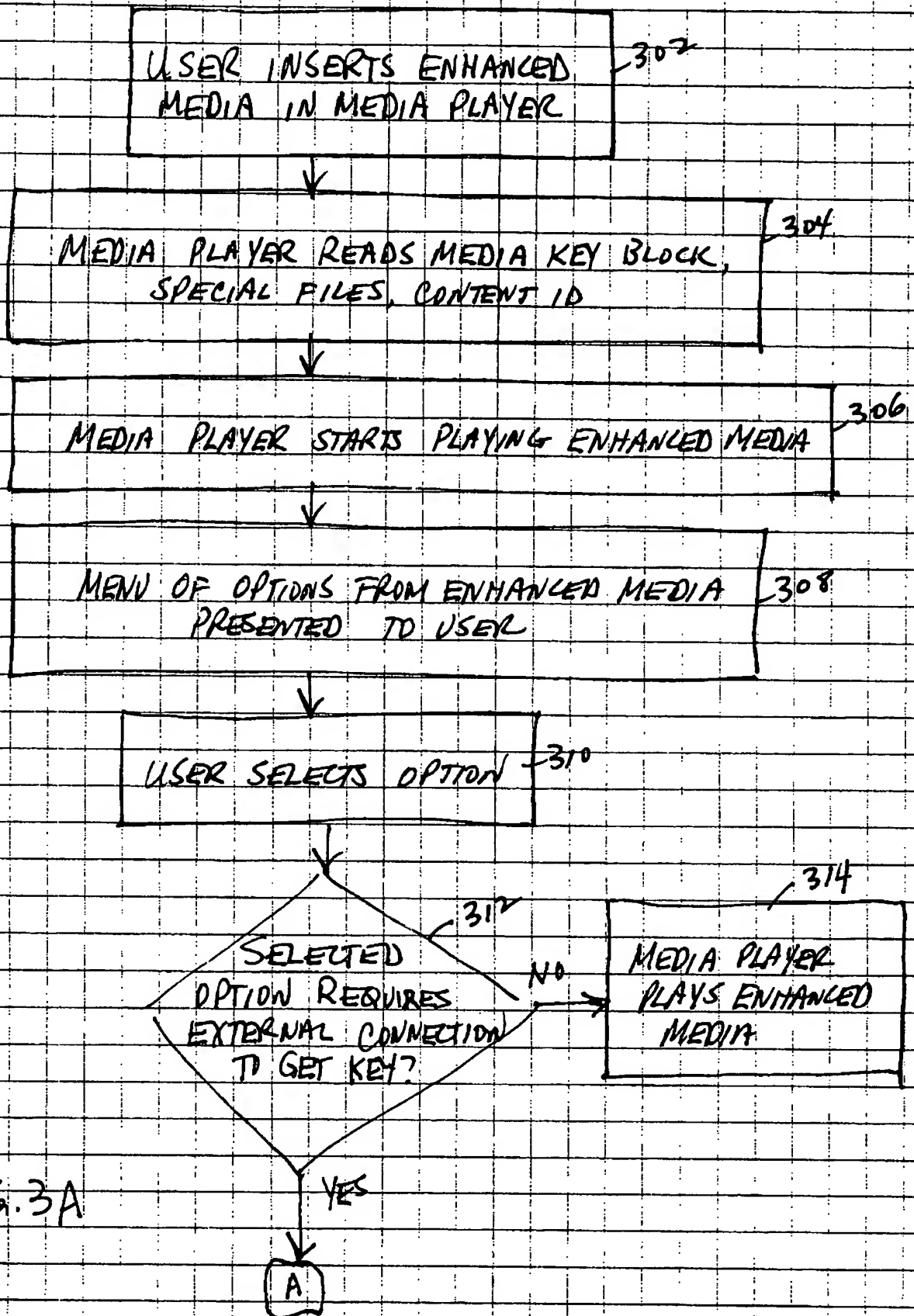


FIG. 3A

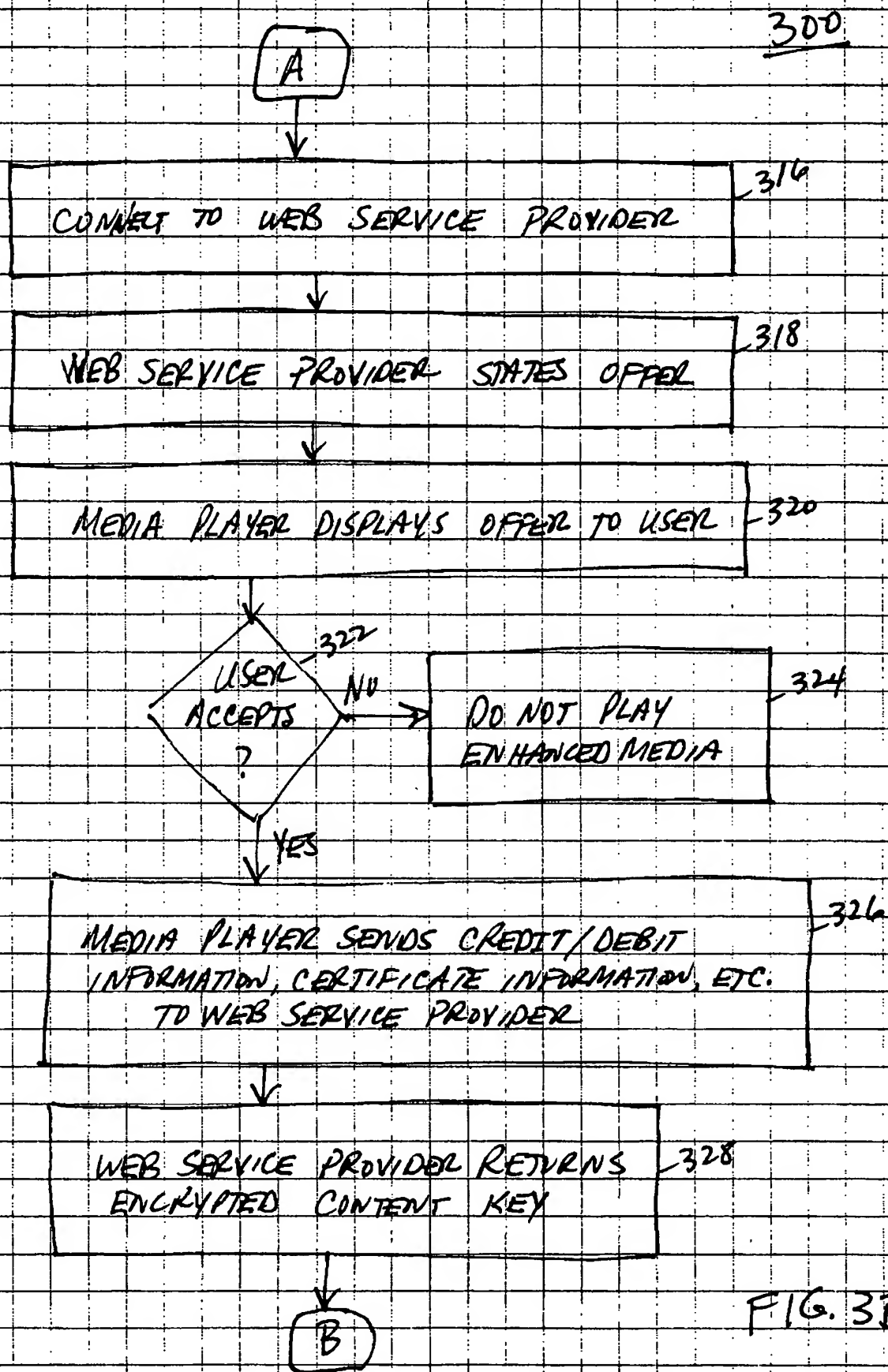


FIG. 3B

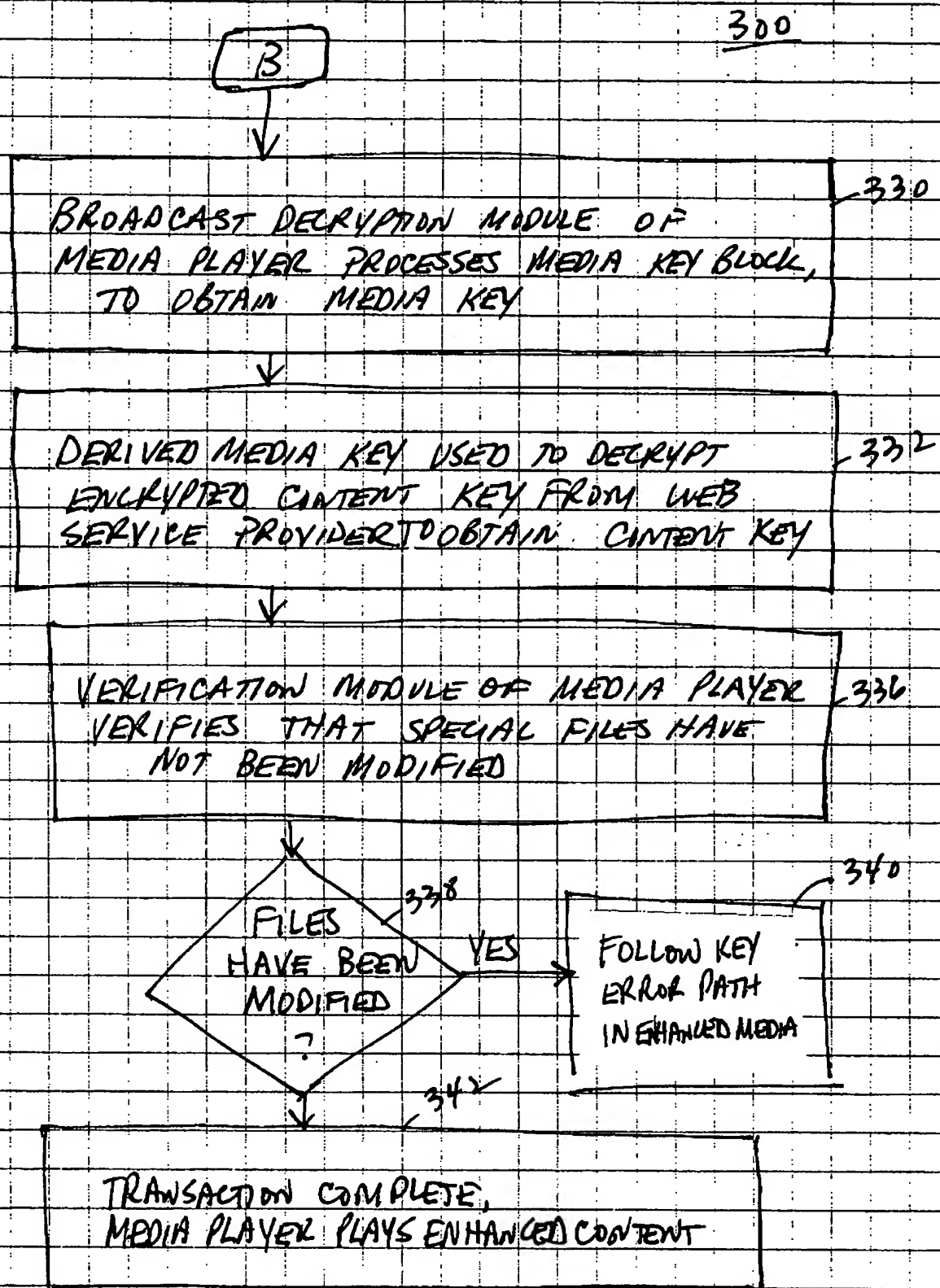


FIG. 3C

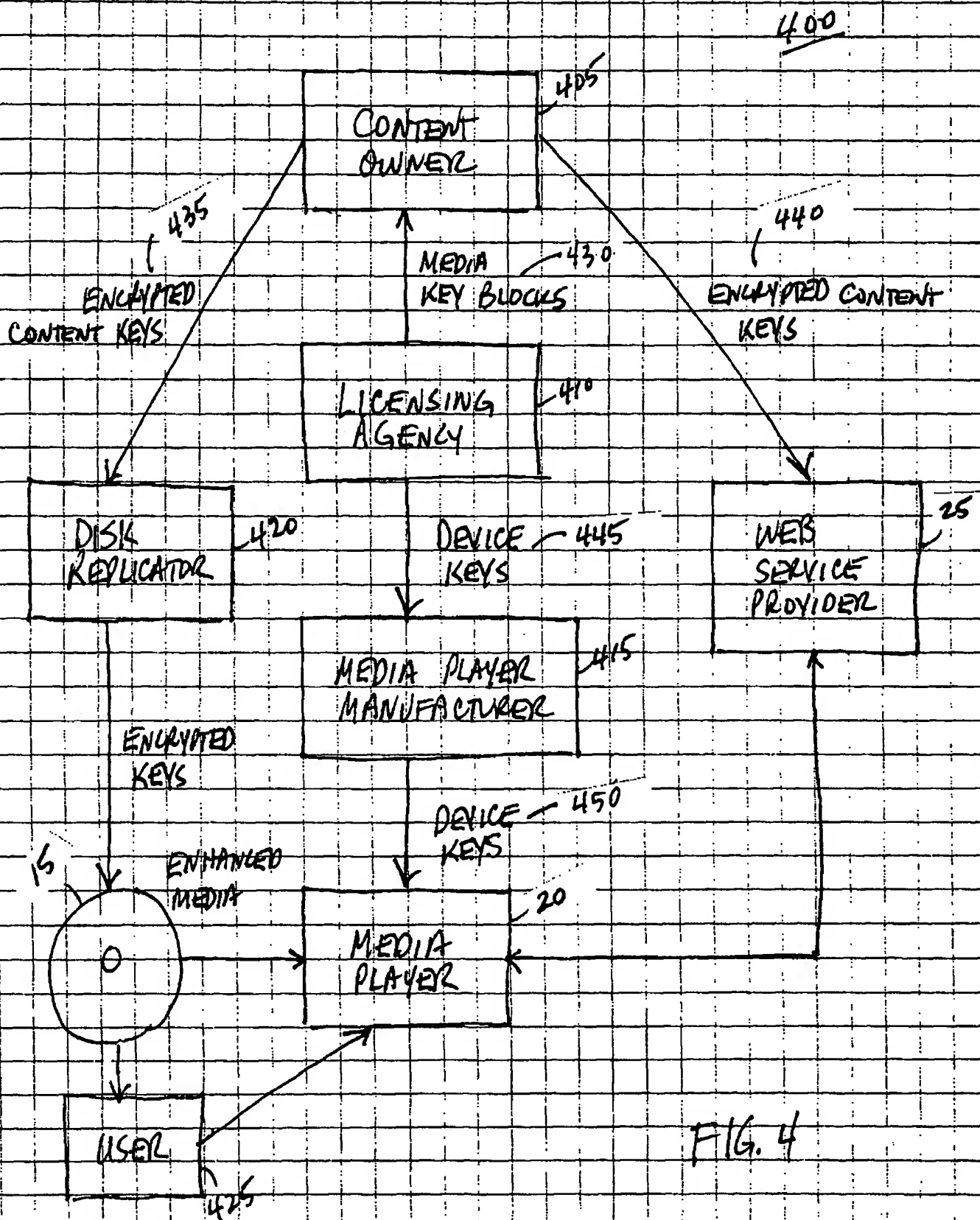


FIG. 4

500

CONTENT OWNER DESIGNS CONTENT
PLAN FOR ENHANCED MEDIA

505



CONTENT OWNER RANDOMLY PICKS
KEYS FOR EACH PART OF CONTENT

510



CONTENT OWNER SELECTS A MEDIA
KEY BLOCK PROVIDED BY LICENSING AGENCY

515



CONTENT OWNER ENCRYPTS CONTENT KEYS
USING SELECTED MEDIA KEY BLOCK

520



CONTENT OWNER IMBEDS SOME OF THE
ENCRYPTED CONTENT KEYS ON ENHANCED MEDIA

525



CONTENT OWNER DISTRIBUTES REMAINING
ENCRYPTED CONTENT KEYS TO WEB SERVICE
PROVIDER BASED ON CONTENT PLAN FOR
ENHANCED MEDIA

530

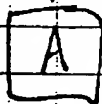


FIG. 5A

500

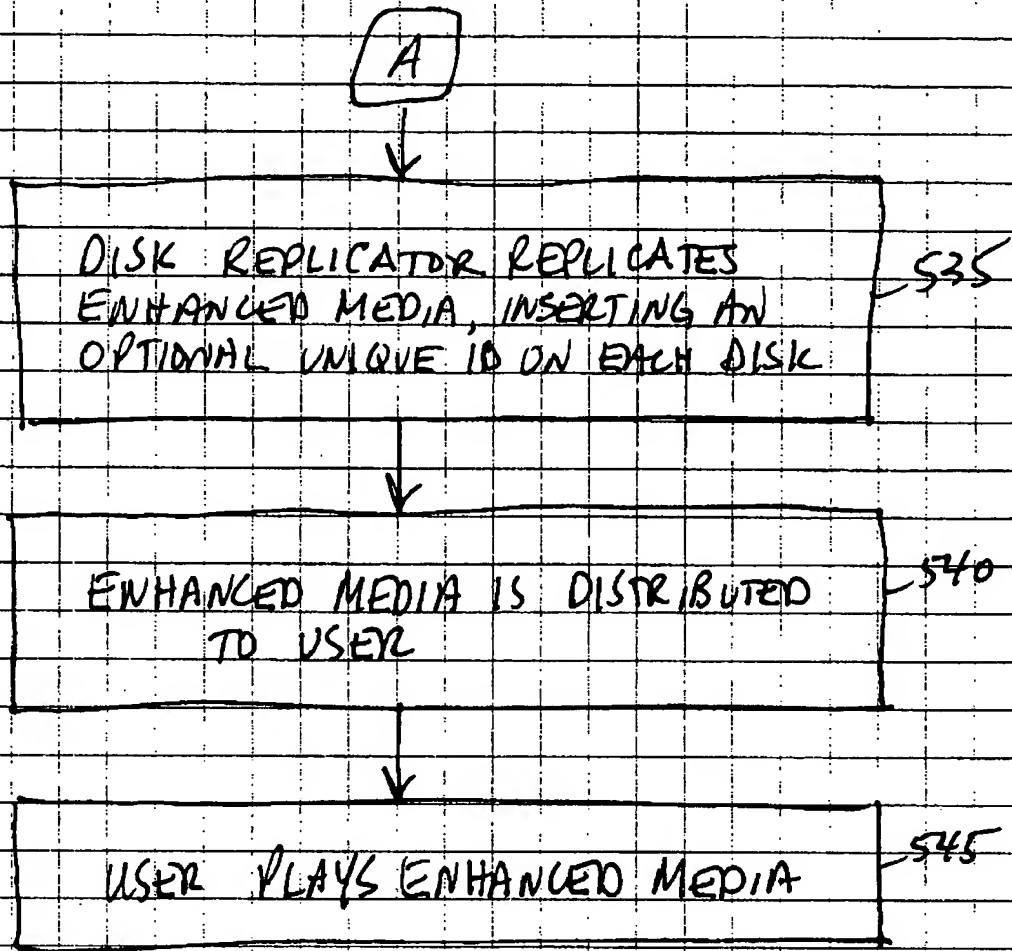


FIG. 5B

600

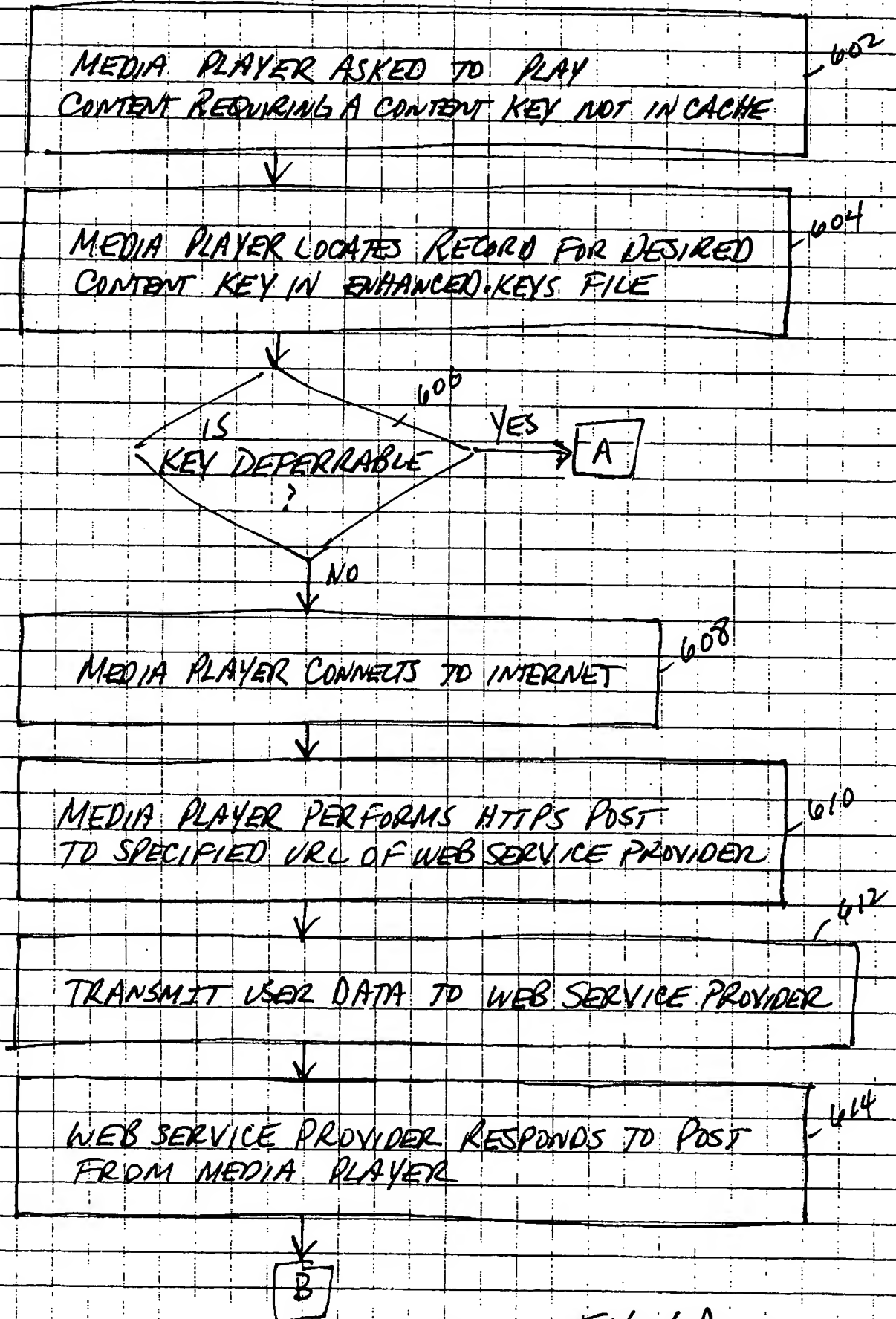
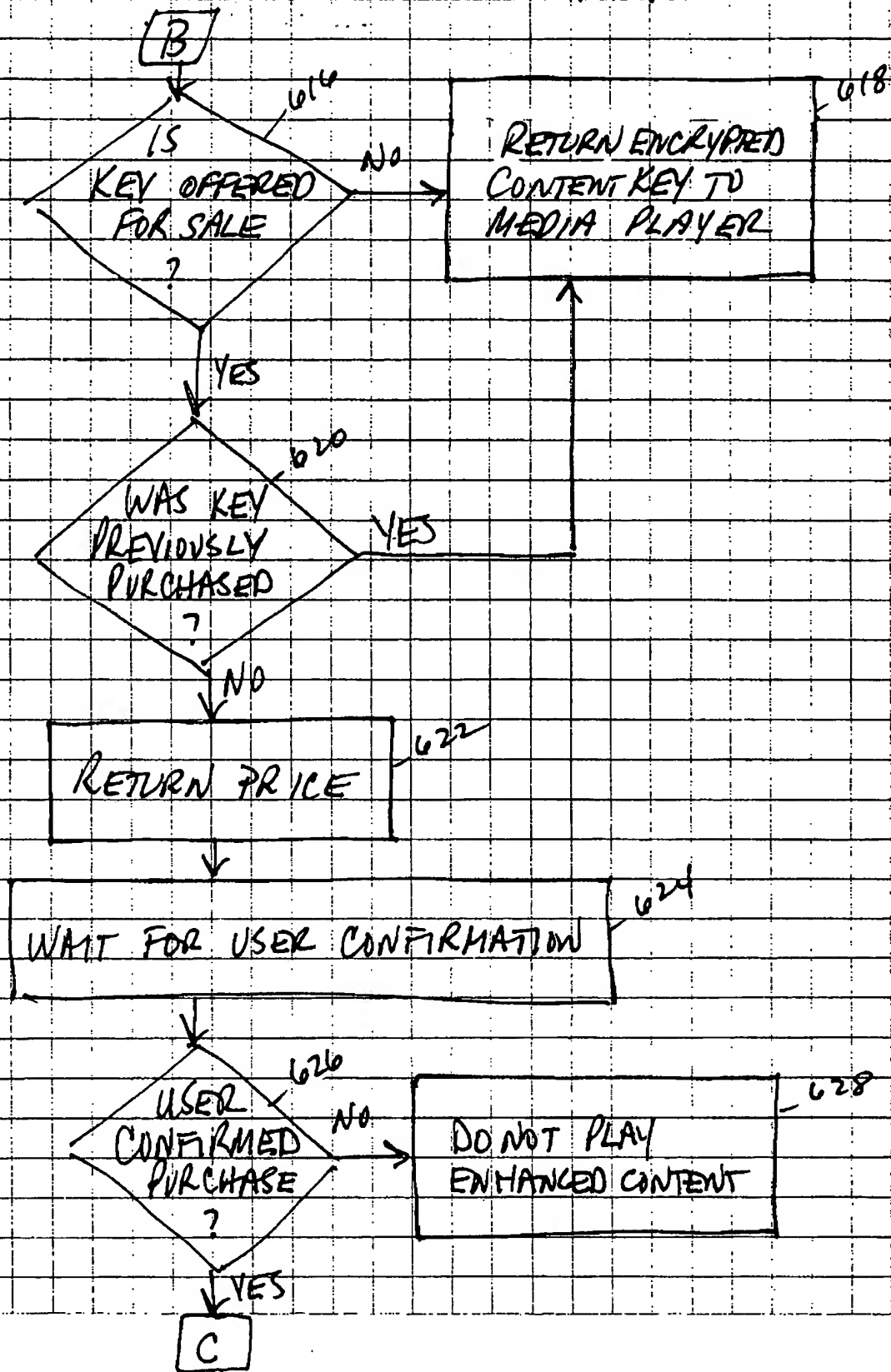


FIG. 6A

600

FIG. 6B



600

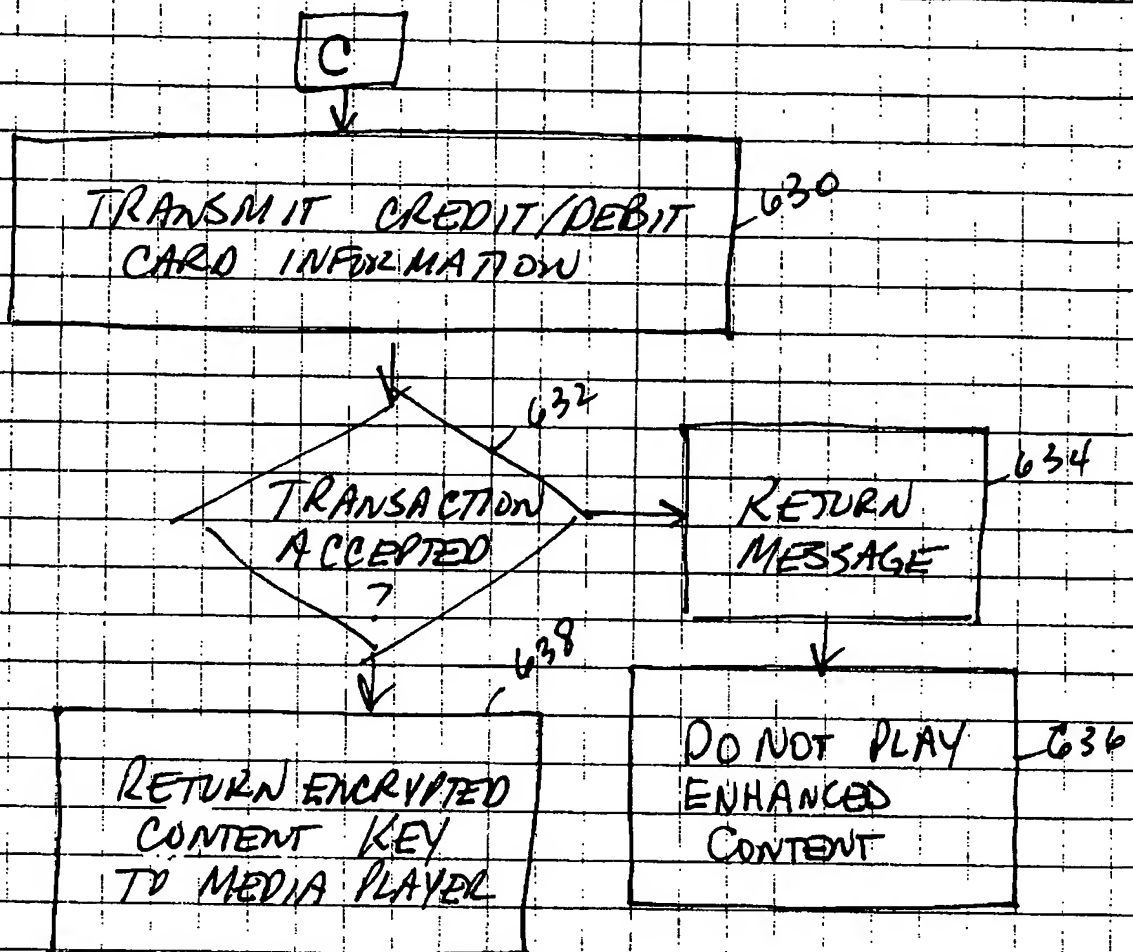


FIG. 6C

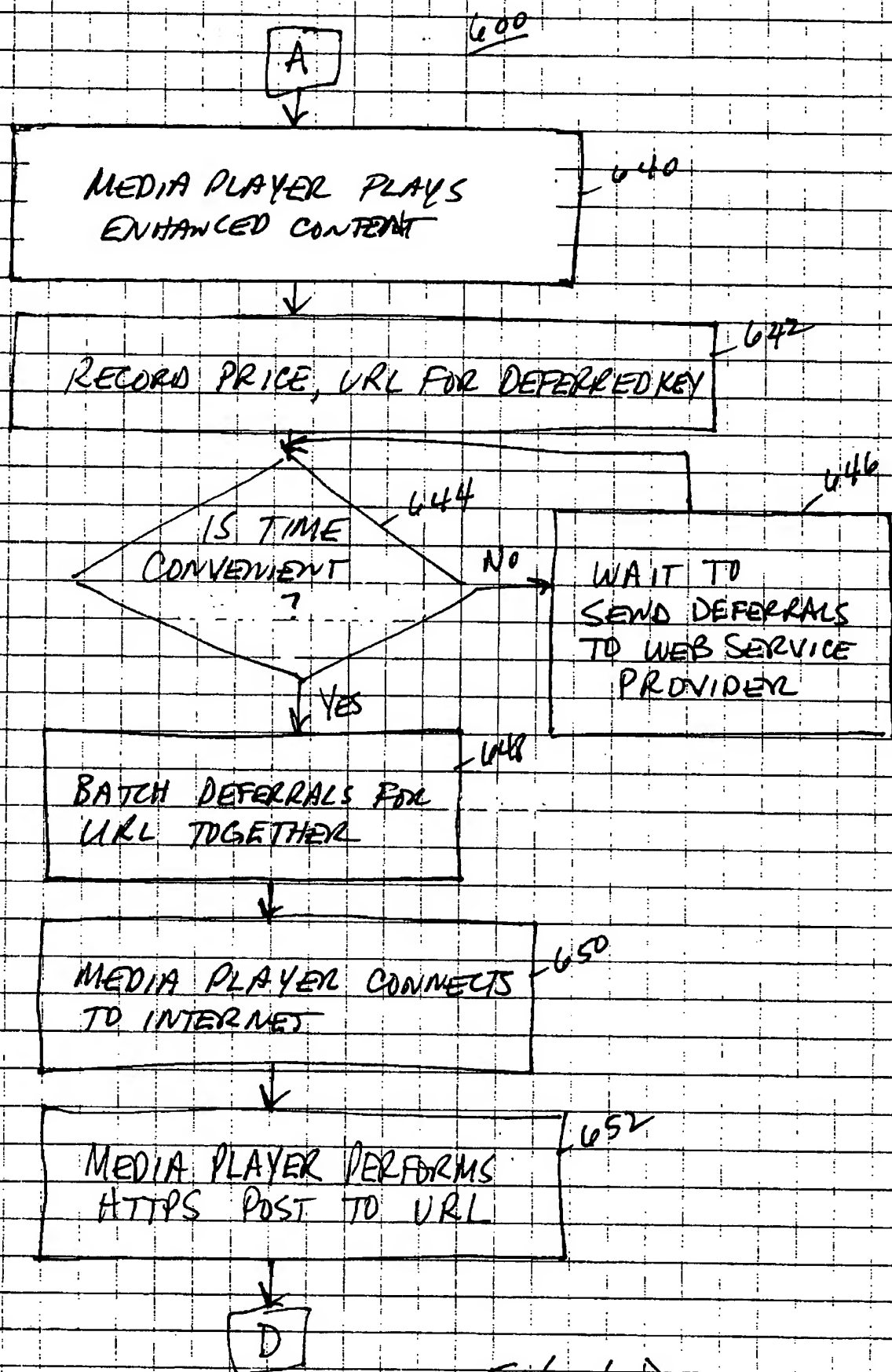


FIG. 6D

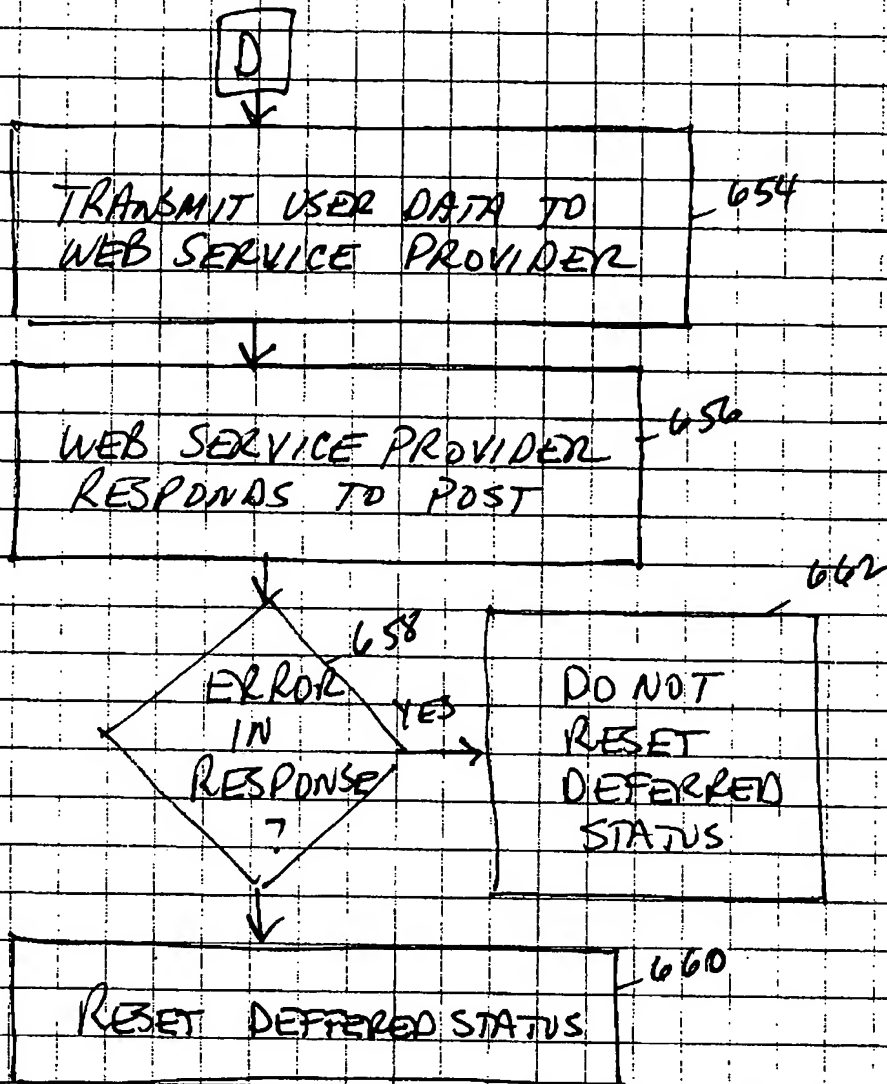


FIG. 6E